

## Alternative Strategies for Promoting Information Literacy

● **Points 1:** Alternative Strategies for Information literacy are crucial for improving information services to users

- who don't like to ask a librarian for help.
- library anxiety
- who try the internet first
- improve visibility of high-quality resources that are less well known

**Point 2:** Maintaining current, relevant, useful resources and services is a craft. It's up to us, the librarians, to develop our skills:

- Designing/writing website and pathfinders
- Performing/interacting

What are the characteristics of high-quality JIT instruction/reference interview?

What are the characteristics of high-quality pathfinders?

What are the characteristics of high-quality chat reference service?

What are the characteristics of high-quality library websites?

**Goal:** The students in the user instruction class will examine real-world examples of alternative strategies (2 Pathfinders and 2 Library Web sites) and discuss the characteristics that make them effective tools for users for whom they were designed.

**Objective 1:** As a class, list the important attributes of the that make the various alternative strategies (i.e. JIT Ref Instruction, Pathfinders, Virtual Reference, Library Web sites) discussed in *Alternative Strategies for Promoting Information Literacy* effective for the users they serve in about 4 minutes.

-break class into 4 groups

**Objective 2:** Break class into 4 groups examine 4 real-world examples of Pathfinders Library Web sites and spend 15 minutes discussing the characteristics that make them effective tools for users for whom they were designed